

✉ Campaign overview

Refresh



Recipients

1,988

Name	Internal - Healthcare	Last open	2/22/24, 10:37 PM
List/Segment	Internal - Healthcare	Started at	2/20/24, 9:56 PM
Subject	Target, Engage, Convert: Healthcare Email Lists Done Right	Finished at	2/20/24, 11:04 PM

Details

Type	Regular	Forwards	0
From name	Jason	Abuse reports	0
From email	crane.simonlists@gmail.com	Date added	2/20/24, 7:02 PM
Reply to	crane.simonlists@gmail.com	Send at	2/20/24, 9:55 PM
To name	[EMAIL]	Total delivery time	1 hour, 8 minutes
Web version	View	Delivery servers	Jason-New-SG-datametricsmark.com (68), Jason-SG-old-jason@financewizonline.com (74), Jason-New-SG-jason@techgrowthgenius.com (75), Jason-New-SG-jason@digitalpulsetech.com (76), Jason-New-SG-jason@marketmaventech.com (77)

🔗 A/B Test

The winner has been decided on 2/20/24, 10:36 PM after 50 opens OR after 1 days (starting from 2/20/24, 7:12 PM), whichever came first.

Subject lines

Biotech & Devices: Custom Lists Drive Actionable Leads	38 opens	Boost Healthcare Marketing: Verified Email Lists, Max Deliverability	48 opens
Reach Ideal HCPs: Custom Audiences, Skyrocketing Conversions	31 opens	Target, Engage, Convert: Healthcare Email Lists Done Right	50 opens
Get Inside Access: Top Doctors Waiting for Your Innovation	42 opens		

Clicking below links will show you a filtered view with results registered after the test has been completed.

 Opens

Clicks

Unsubscribes

Complaints

Bounces

Tracking stats

[Export basic stats](#)

417
Opens

119 Clicks

1

0

160
Bounces

Clicks rate

6.51%

Opens rate

22.812%

Bounce rate

8.048%

Unique clicks	119 / 6.51%
Total clicks	175 / 9.573%
Clicks to opens rate	28.537%
Click through rate	5.986%

Unique opens	417 / 22.812%
Total opens	3,645 / 199.398%
Opens to clicks rate	350.42%

Hard bounces	130 / 81.25%
Soft bounces	0 / 0%
Internal bounces	30 / 18.75%

Unsubscribe rate

0.05%

Complaints rate

0%

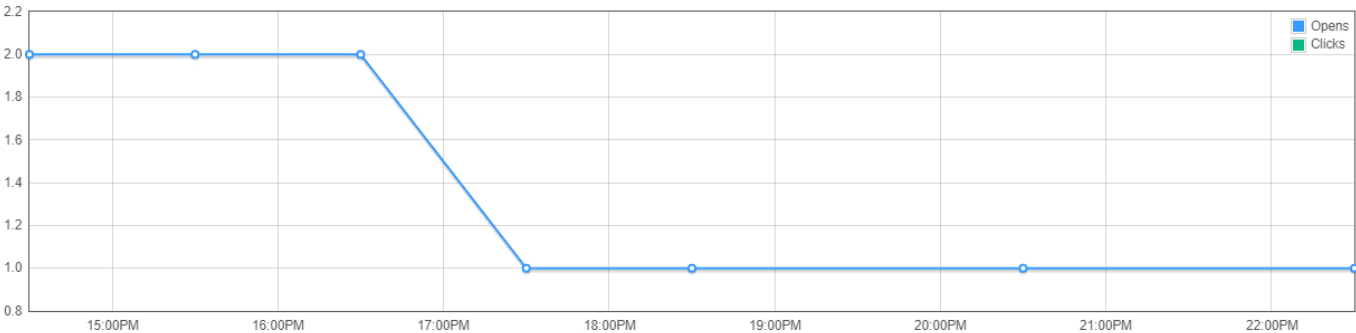
Unsubscribes

1

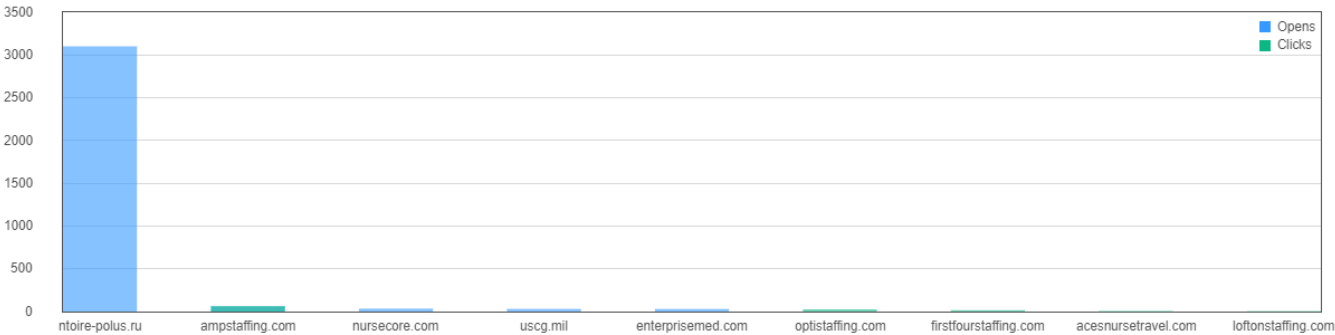
Complaints

0

24 hours performance

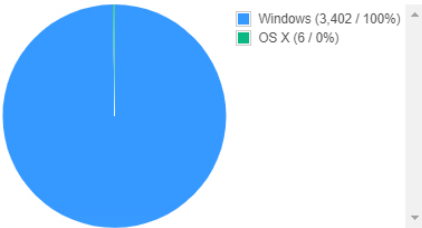


Top domains for all opens and clicks

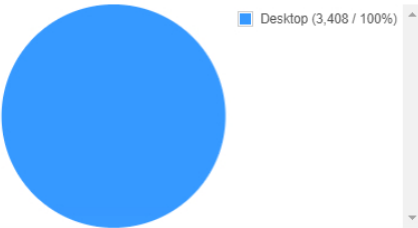


Subscribers opens info based on user agent

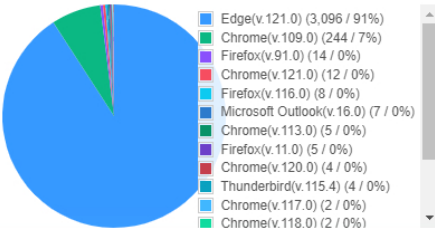
Operating systems



Devices



Browsers



Top clicked links

[View all clicks](#) [View top clicks](#)

<https://targetaccesshub.com/> 175

Latest clicked links

[View all clicks](#) [View latest clicks](#)

<https://targetaccesshub.com/> by sales@bluecana.com at 2/21/24, 6:12 PM

<https://targetaccesshub.com/> by sales@bmpmedical.com at 2/21/24, 12:18 AM

<https://targetaccesshub.com/> by meladawy@med-technology.net at 2/20/24, 11:23 PM

<https://targetaccesshub.com/> by meladawy@med-technology.net at 2/20/24, 11:23 PM

<https://targetaccesshub.com/> by meladawy@med-technology.net at 2/20/24, 11:23 PM

https://targetaccesshub.com/	by meladawy@med-technology.net at 2/20/24, 11:23 PM
https://targetaccesshub.com/	by info@hydrocision.com at 2/20/24, 11:01 PM
https://targetaccesshub.com/	by info@rheinprecision.com at 2/20/24, 11:00 PM
https://targetaccesshub.com/	by sales@noamedical.com at 2/20/24, 10:56 PM
https://targetaccesshub.com/	by sales@noamedical.com at 2/20/24, 10:56 PM

Latest opens

View details

rj.zhao@hotmail.com	at 2/22/24, 10:37 PM
tyler.kern@ftrline.com	at 2/22/24, 8:54 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 7:08 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 7:05 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 7:02 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 6:59 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 6:56 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 6:53 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 6:50 PM
pulsedlaserservice_ipm@ntoire-polus.ru	at 2/22/24, 6:47 PM

Subscribers with most opens

View details

pulsedlaserservice_ipm@ntoire-polus.ru	1637
service@ntoire-polus.ru	1464
zach@rmg-pr.com	6
sales@pressure-products.com	4
support@molecubes.com	4
staffworks-cleveland@staffworksgroup.com	4
info@meshway.com	4
sbaggett@dealmed.com	4
staffworks-toledo@staffworksgroup.com	4
info@enspectrahealth.com	4